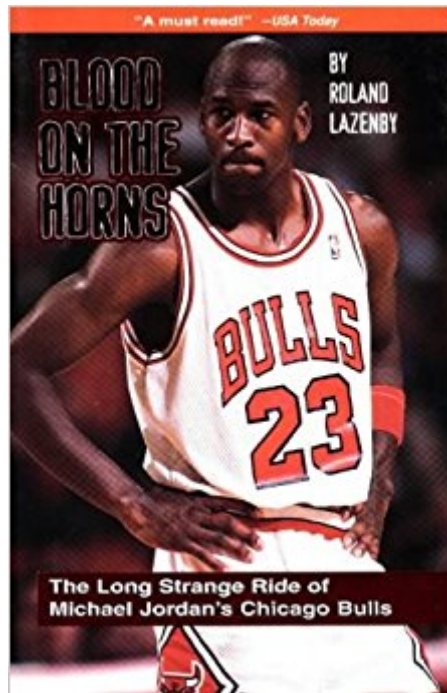# Blood On The Horns: The Long Strange Ride Of Michael Jordan's Chicago Bulls

Synopsis

A fascinating inside look at the Bulls.

Book Information

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Average Customer Review: 4.1 out of 5 stars See all reviews (20 customer reviews)

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Customer Reviews

I read the first chapters of the book from a friend who loaned it to me. Sorry but the price was right. It provides a more real version of the inner workings of the Bulls situation when they won the titles. If you're caught up with Jordan being perfect, well, you may not want to read this book. Jordan is no question a superb basketball player; one of the best. But basically he loves himself a bit too much, was a total jerk, had little respect for his bosses, was very demeaning to Krause and his fellow teammates, etc. Jordan did a great job in dealing with the media to get them on his side and hence, he was successful in making himself extremely influential to the public and using that to destroy those such as Krause who he didn't like. Apparently MJ still harvests a hate against Krause as he made another stab at him when MJ got into the hall of fame a few years ago. Jackson was the master coach who is great in coaching inflated egos of big stars but was mostly hands off in the inner workings of the players' relationship with their owners and bosses. Many had hoped he would be the go between to maintain balance between management and the players. Krause is the GM who put the team together and made excellent trades to improve the team to ensure they can compete with the changes from other teams. He was very effective in getting the perfect coach for MJ and in recruiting excellent supporting players. And there's the unsung master Tex Winter who created the triangle offense that allowed MJ and later Kobe to excel. So how did the Bulls become so successful in the 90's? Many would say it's because of MJ.

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